STEPHEN HADLEY

SKILLS

I've got extensive experience across many art forms, mediums and scenarios, with a specific passion for **character design**, **illustration** and animation.

Having studied and achieved success in **Graphic Design, Moving Image**, **Fine Art** and most recently **Animation**. I've got many skills that cover a wide range of circumstances and I'm looking for a career that allows me to develop these creative skills and broaden my exposure to commercial opportunities.

In my down time I love creating **original character designs** and art pieces, and I have worked with a **number of clients** on commissions such as custom art, band logos and web design.

EXPERIENCE

Smyths Toys Superstores, Hedge End — Sales Assistant, POS Designer

June 2018 - November 2023

- At SMYTHS my management team saw I have talent for creating POS, Posters and Infographics due to my extensive Adobe experience. And Graphic Design background, and therefore made me the go-to for all the graphics in our store for more than 3 years.
- My biggest success at this time was designing and implementing a series
 of sales cards for 'Tonies', story figurines, that were loved by upper
 management enough that my designs were sent nationally and across to be
 rolled out throughout France. They are now being used in over 100 Smyths
 Stores.

Self Directed Commission Work — Via Social Media

February 2023 - Present

- Mostly acquiring clients via Instagram and later Reddit, I have been successful in selling multiple art pieces, profile branding, and logos.
- Recently I have expanded into doing smaller commissions on Reddit to expand my catalogue and portfolio.

EDUCATION

Southampton Solent University, Animation BA Hons - 2:1 Degree

November 2018 - May 2022

- Learned how to effectively give regular presentations to an audience of approx 30
- Was able to critique my own work and implement criticisms from others in a constructive and applied manner
- Further developed my skills in Video Editing through Adobe Premier and After effects, I also continued to use Final Cut Pro X.
- Continued to become more proficient in photoshop and illustrator.

Barton Peveril College — ALevel: Graphic Design, Moving Image, Media Studies.

November 2016 - May 2018

- Became fully accustomed to Adobe suite, through extensive use and practise during my time at College
- Learned the principles of Professional Graphic Design
- Became particularly interested in branding and logos during my Graphic Studies.

Kings' School Winchester — GCSE: Fine Art, Media Studies, Resistant Materials, Enterprise.

September 2011 - June 2016